

EU as a global actor

THE CASE OF THE EUROPEAN DATA PROTECTION POLICY

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EU AS AN INTERNATIONAL ACTOR

- Studied as such in the context of sectorial governance (e.g. environment, competition policy, human rights, agriculture, etc)
- In foro interno- in foro externo principle/ question of internal competence
- Digital Single Market EU Policy – succeeding other policy portfolios targeting digitalisation

GDPR – EU GLOBAL ACTORNESS IN INTERNET GOVERNANCE

- Data Protection Policy in the EU – motivations
- Data Protection Directive 1995 – policy import (upload & download) and policy promotion
- GDPR – policy export & policy protection
- EU as a global regulatory power and its reflection of a “rules based global order”

EU – GDPR – Geopolitics of the Internet

- EU as a regulatory power in a geopolitical world
- GDPR – Intended global effects
- Values - control, sovereignty and freedom
- EU vs other powers –
Russia, China, US



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EU vs ICANN

EU vs ICANN – first showcase of GDPR external effects at a global/ international politics level

- Decisive case for global EU actorness in the field of digital politics



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Is somebody flexing their
Muscles from Brussels?

THANK YOU FOR YOUR ATTENTION

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